



**CENTRUM JĘZYKÓW
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CENTRE OF LANGUAGES & COMMUNICATION



ENHANCING HIGHER EDUCATION THROUGH EMI: CORE AREAS AND CHALLENGES

WEBINAR

9 APRIL 2025

WEBINAR BOOKLET



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EMI IN HIGHER EDUCATION FOCUS GROUP

Aims:

- to explore EMI in Higher Education;
- to investigate the role of language centres in creating and supporting professional development programmes and educational initiatives in the area of EMI;
- to design, pilot and implement tailored courses & training sessions for EMI teachers;
- to produce general guidelines for EMI teachers and teachers-to-be;
- to improve FL and content teacher collaboration for EMI.

Objectives and activities:

- to design a questionnaire in order to gather data from content teachers, language teachers and students concerning past experiences and future challenges in the area of EMI;
- to create content area interest groups to exchange teaching materials, pedagogical approaches and resources used in EMI classes;
- to support networking among FL teachers and content teachers;
- to set up intensive EMI courses for HE lecturers through the language centres;
- to conduct and share research projects on the effectiveness of EMI in higher education



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A WORD OF WELCOME

*Dear Webinar Participants
Dear Colleagues and Friends,*

It is with great pleasure that we welcome you to the webinar *Enhancing Higher Education through EMI: Core areas and challenges* organized by the *CercleS EMI in Higher Education Focus Group*. This webinar aims to bring together academic teachers, language teachers, PhD students and content teachers working in universities and higher education institutions around Europe and beyond and who have an interest in English as a Medium of Instruction in practice.

This webinar will be an opportunity to listen to experts in the field of EMI and discuss some urgent issues in this area. We hope that this event will be also a starting point for discussion on implementing changes in the methodology of teaching students in English at universities.

We wish you a successful and fruitful webinar.



Katarzyna Matuszak, PhD

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Centre of Languages and Communication
Poznan University of Technology



WEBINAR PROGRAMME

10.00-10.10	Welcome: <i>Edyta Olejarczuk, PhD and Katarzyna Matuszak, PhD</i>
10.10-10.20	CercleS President: <i>Julia Zabala-Delgado, PhD</i>
10:20-10:30	PUT CLC Director: <i>Małgorzata Bączyńska, M.A.</i>
10.30-11.15	Plenary talk: English Medium Instruction: Unlocking Global Opportunities in Education <i>prof. Liliana Szczuka-Dorna</i>
11.15-12.00	Challenges faced by content teachers: <i>Prof. Mariusz Głąbowski</i> <i>Prof. Marlena Kucz</i> <i>Prof. Joanna Kałkowska</i>
12.00-13.00	Lunch break
13.00-14.30	Workshop session
	13.00-13.45 Workshop 1: Linguistic repertoires in the EMI classroom <i>prof. Fiona Dalziel</i>
	13.45-14.30 Workshop 2: How to survive EMI lecturing <i>Nuala Mederski, MA</i>
14.30	Webinar closing: <i>Katarzyna Matuszak, PhD and Edyta Olejarczuk, PhD</i>



SPEAKERS



Katarzyna Matuszak, PhD is a lecturer at PUT's Centre of Languages and Communication. She teaches General English, EAP, and ESP, provides soft skills training, and delivers lectures on Interpersonal Communication to 1st and 2nd cycle students. She also conducts academic language courses for the Doctoral School at PUT and Poznan University of Economics and Business. She has significant expertise in delivering English Medium Instruction (EMI) courses. She has performed a variety of functions at the university including Head of the English, French and Spanish Section, and Leader of the Environmental Engineering Teachers' Team. She has been involved in national and international Projects (GELS, NAWA, BADGE, EUNICE, EUNICE4U), is a member of ICLHE, and actively participates as an organizer, speaker and attendee at numerous international and national conferences and teacher training courses. She has participated in Erasmus+ programmes both as a trainee and teacher. She has published articles in edited volumes and academic journals, and has been reviewer and editor-in-chief of EMI articles and post-conference materials.



Edyta Olejarczuk, PhD obtained her PhD in Linguistics from the School of English at Adam Mickiewicz University, Poznan, Poland. She also successfully completed a soft skills and entrepreneurship programme at the University of Alberta in Edmonton, Canada, within a scholarship received from the Ministry of Science and Higher Education in Poland. She is a lecturer in the Centre of Languages and Communication at Poznan University of Technology (Poland). She has extensive experience in conducting EMI courses for students and teachers. Her interests include individual learner differences in foreign language learning and teaching, as well as soft skills training. She has authored several articles in edited volumes and journals and has taken part in a number of international conferences. She has taught students at the University of Leon (Spain), University of Valencia (Spain) and University of Santander (Spain). She has also acted as an assistant to the editor of the journal *Studies in Second Language Learning and Teaching*.



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Julia Zabala Delgado holds a Master's Degree in English Philology from the University of Valencia, a PhD in Language and Technology from Universitat Politècnica de València and a Master's Degree in Language Testing from Lancaster University. She is the Deputy Director of the Language Centre at the Universitat Politècnica de València, General Secretary of the Spanish Association of Language Centres in Higher Education (ACLES), and President of CercleS.

She is actively involved in national and international networks and associations and has collaborated on numerous international projects throughout her career. Her primary areas of expertise include language testing and assessment, the development of assessment tools, teacher training and professional development, and the CEFR and its Companion Volume.



Małgorzata Bączyńska, M.A. is a graduate of the Faculty of English at Adam Mickiewicz University, having completed postgraduate studies at Adam Mickiewicz School of Translation, Interpreting and Languages, specialising in interpreting. She also attended Collegium Civitas in Warsaw, where she studied International Relations and Diplomacy. Moreover, she was a visiting scholar at the University of CastillaLa Mancha in Ciudad Real and NY University Stern School of Business. Her professional interests include EMI, especially developing intercultural competence through EMI, cultural diversity as well as business and intercultural communication, and she is a co-author of the EMI guidebook for academic and administrative staff. She is currently CLC Director and a member of SERMO, CercleS, and the GELS network.



PLENARY TALK SESSION

English Medium Instruction: Unlocking Global Opportunities in Education

PUT Prof. Liliana Szczuka-Dorna, PhD

The presentation focuses on English Medium Education (EME) in higher education institutions. In this talk, I will trace the development of EMI/ EME, particularly in the context of European countries where we have seen a growing interest amongst practitioners and university policymakers over the past decade. I will examine the potential for developing EME at university with examples from past European and national projects. I will also show the benefits of cooperation, for example, in alliance partnership projects. I will reflect on the opinions of content teachers and students giving evidence to/ about their role in creating a new syllabus of courses delivered in English. Finally, the presentation will demonstrate how EME has gathered much interest in recent years as a promising educational path at European universities.

Key words: English Medium Education, content teachers, cultural identity, and global citizenship.



PUT Prof. Liliana Szczuka-Dorna, PhD is a graduate of the English School at Adam Mickiewicz University in Poznan, and a Doctor in Applied Linguistics. She has also successfully completed postgraduate studies: Master of Business Administration, Methodology of English Language Teaching, and Public Relations. She is a sworn-in translator at the Ministry of Justice. She conducts courses in English e.g. Effective Presentations, Intercultural Communication, English for Academics, and English for Special Purposes, to Polish and international students at Poznan University of Technology and alliance partnership university Eunice.

She has coordinated and participated in many national and international projects such as Tempus, Phare, Leonardo da Vinci: Magic, and Badge. In 2018 she successfully obtained a grant from NAWA titled “Developing English Medium Instruction skills in academic setting at Poznan University of Technology” introducing and delivering EME lectures, classes and workshops for academic teachers and administrative staff.

She is the co-author of the book “Introduction to Interpersonal Communication” (with Elżbieta Vendome) published by Poznan University of Technology, Poznan, Poland. She was the Director of the Center of Languages and Communication at PUT from 1996 to 2024. Presently she is the Rector’s Proxy for Micro-credentials. Her professional interests include: English Medium Education, specialized language teaching, interpersonal and intercultural communication, and European educational programmes.

She is a member of various organizations including:

- CercleS (the European Confederation of Language Centers in Higher Education) – treasurer 2013-2016, president 2016-2019;
- SERMO (the Polish Association of Academic Foreign Languages Centers) - president 2006-2010 and 2010-2014;
- ICLHE (Integrating Content & Language in Higher Education).



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CHALLENGES FACED BY CONTENT TEACHERS SESSION



Prof. Mariusz Głąbowski, PhD, DSC, Eng received his M.Sc., Ph.D., and D.Sc. (Habilitation) degrees in Telecommunications from Poznan University of Technology, Poland, in 1997, 2001, and 2010, respectively. In 2020, he was appointed Full Professor by the President of Poland. Since 1997, he has been affiliated with the Faculty of Computing and Telecommunications at Poznan University of Technology, where he currently serves as the Vice-Rector for International Relations. He is actively involved in research and teaching in the areas of performance analysis and modeling of multiservice networks and switching systems, telecommunication and computer networks, the Internet of Things, and cybersecurity. Mariusz Głąbowski is the author or co-author of four books, twelve book chapters, and over 180 papers published in communication journals and presented at national and international conferences. He has reviewed more than three hundred articles and papers for various international conferences and journals, including IARIA AICT, IEEE Globecom, IEEE ICC, IEEE HPRS, IARIA International Journal on Advances in Telecommunications, IEEE Transactions on Communications, IEICE Transactions on Communications, IEEE Communications Magazine, Computer Networks, IEEE Communications Letters, IEEE Transactions on Wireless Communications, IEEE Communications Surveys and Tutorials, Performance Evaluation, European Transactions on Telecommunications, and IEEE Network Magazine. Mariusz Głąbowski is a senior member of the IEEE and the IEICE, and he has been recognized as an IARIA Fellow. He served as the Chair of the Europe Section of the Institute of Electronics, Information and Communication Engineers. He is or has been a member of the Technical Program Committees of forty international conferences and has contributed to the organization of several international events, including the IEICE Information and Communication Technology Forum, the IEICE Wireless Networks Workshop, the IEEE/IET International Symposium on Communication Systems, Networks, and Digital Signal Processing (CSNDSP 2012), and the First European Forum for ICT & Media Professionals. He has led and participated in several international research projects, including his current leadership of a NATO-funded project focused on ensuring cybersecurity for smart cities. Mariusz Głąbowski has been actively involved in the organizational, educational, and scientific activities of the European University EUNICE, for which Poznan University of Technology serves as the coordinator. Since November 2020, he has been responsible for managing projects supporting the development of EUNICE University. He initiated and coordinated the work of an international team of specialists to design a master's program in "Cybersecurity" for EUNICE students.



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Prof. Marlena Kucz

Education:

1991-1996 Poznan University of Technology, Faculty of Civil and Environmental Engineering, specialization in Structural Engineering. (MSc'96, PhD'06).

1995-1997 Poznan University of Technology, Poznan, Pedagogical Studies

2002-2003 College of Humanities, Leszno, Postgraduate Studies course "Organization and Administration (Management) of Education" graduated with honors (distinction)

2009-2010 Poznan University of Technology, Postgraduate Studies "Energy-saving and passive building and energy building's certification".

Research and Didactic Interests:

- Sustainable Building Engineering (Sustainability of Building Materials and Construction),
- Energy certification building,
- Universal design and Wellbeing,
- Teaching methods, participation in international programs related to teaching.

Functions (examples):

- 2016-2024: vice dean for education, Faculty of Civil and Environmental Engineering,
- 2020-2024: vice dean for education, Faculty of Civil and Transport Engineering,
- 2016-2020: member of the University Council for the Quality of Education,
- 2016-2024: chairman of the Faculty committee for educational programs,
- 2020-2024: member of The Chapter of the Medal "For the Outstanding Graduate of the Poznan University of Technology",
- 2017-2020: member of Senate of PUT,
- 2020-2024: member of Polish Association of Construction Engineers and Technicians Office, Poznań branch
- 2024-2028: vice chairman of Polish Association of Construction Engineers and Technicians Office, Poznań branch
- Project Manager, example: Fit for BIM, Competences for Digital Construction in VET and Higher Education“, Uczelnia zintegrowana na przyszłość (An integrated university for the future),
- From 2020: ambassador of Baltic University Programme on PUT

Professional experience:

- 1996: Poznan University of Technology, Poznan-Poland, Assistant for the year,
- 1997: Poznan University of Technology, Poznan-Poland, Assistant,
- 2005: Poznan University of Technology, Poznan-Poland, Lecturer,
- 2007: Poznan University of Technology, Poznan-Poland, Senior Lecturer
- from 2021: Poznan University of Technology, Poznan-Poland, Didactic Professor of PUT



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Prof. Joanna Kałowska, Phd. Eng., DSc., is a habilitated doctor of technical sciences and a professor at Poznan University of Technology, Faculty of Engineering Management. With nearly 30 years of experience, she has been actively involved in international education at the Faculty of Engineering Management, also serving as an Erasmus+ coordinator.

She participates in and implements research projects conducted at Poznan University of Technology, including those financed or co-financed by the European Union under the European Social Fund. Her scientific interests focus on modern management concepts, resources of the Industry of the Future, new product development processes, and sustainable development.

She collaborates with numerous scientific centres and universities in Poland and abroad, as well as with enterprises from various industries. She is a member of several commissions of the Polish Academy of Sciences, Poznan branch, including the Commission for Organization and Management Sciences, the Commission of Ergonomics, and the Commission of Surface Engineering. Additionally, she is a member of the Polish Scientific Society of Combustion Engines and the Polish Economic Society.



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WORKSHOPS

WORKSHOP I: Linguistic repertoires in the EMI classroom

PROF. FIONA DALZIEL

This workshop will invite participants to reflect on language use in English-Medium Instruction (EMI), including the emergence of translanguaging practices. EMI takes place within the context of increasingly multilingual and multicultural university contexts, and although instruction and evaluation will be conducted predominantly in English, this is not the sole language facilitating the acquisition of content. Students come to the EMI classroom with complex linguistic repertoires and the ways in which these interact with English relate to both cognitive and affective factors in learning. Studies have investigated translanguaging practices on the part of lecturers and students, both in individual study and group work (see for example Paulsrud et al. 2021). During the workshop, participants will have the opportunity to share their own experiences and examples of good EMI practice, discussing how lecturers and students may resort to their linguistic repertoires to enhance learning but at the same time ensure inclusion.

Paulsrud, BethAnne, Zhongfeng, Tian & Toth, Jeanette (eds.). 2021. At the Crossroads of English-Medium Instruction and English-Medium Instruction and Translanguaging. *Multilingual Matters*.



Fiona Dalziel is Associate Professor of English Language and Translation at the Department of Linguistic and Literary Studies (DiSLL) of the University of Padova, Italy, where she teaches on the BA and MA degree programmes in Modern Languages. From 2013 to 2016 she was Head of Padova University Language Centre, where she set up the LEAP (Learning English for Academic Purposes) Project, whose aim was to provide support for lecturers teaching their content courses through English. Her research interests include: promoting metacognitive learning strategies and learner autonomy; English-medium Instruction (EMI); translanguaging in the language classroom; and the use of drama in language learning, including that of adult migrants.

Some recent publications:

Dalziel, Fiona & Guarda, Marta (2025). Emotional responses to language use in English-Medium Instruction (EMI): an exploration of student attitudes on two Italian degree programmes. In Lasagabaster, David, Fernández-Costales, Alberto & González-Mujico, Flordelis (eds.). *The affective dimension in language learning in higher education. Multilingual Matters*, 163-184.

Dalziel, Fiona (2021). EMI and translanguaging: student language use in an Italian English-taught programme. In Mastellotto, Lynn & Zanin, Renata (eds.). *EMI and Beyond*:



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Internationalising Higher Education Curricula in Italy. Bolzano University Press, 193-214.

Dalziel, Fiona & Guarda, Marta (2021). Student Translanguaging Practices in the EMI Classroom: A Study of Italian Higher Education. In Paulsrud, BethAnne, Zhongfeng, Tian & Toth, Jeanette (eds.). At the Crossroads of English-Medium Instruction and English-Medium Instruction and Translanguaging. Multilingual Matters, 124-140. Content & Language in Higher Education).

WORKSHOP II: Workshop: ‘How to survive EMI lecturing’

NUALA MEDERSKI, MA

Teaching in English can be both challenging and daunting even for experienced lecturers. Many see English-medium instruction (EMI) courses as something to endure, not enjoy. However, with a little planning and forethought, your EMI lectures can be positive experiences.

This workshop aims to provide practical advice and strategies to help you navigate the complexities of EMI lecturing with confidence and effectiveness.

The workshop will help you:

- build confidence: learn techniques to boost your confidence in delivering lectures in English despite your language worries
- structure classes: discover methods to effectively structure your classes to ensure clarity and coherence, making it easier for students to follow along
- encourage interactivity: explore ways to make your lectures more interactive and engaging so as to motivate students
- help students manage cognitive load: gain insights into how to help your students manage cognitive load, ensuring they can absorb and retain the material being taught.

So, whether you're a seasoned pro or just starting out in EMI teaching, this workshop will help make your lectures more impactful and enjoyable for both you and your students!



Nuala Mederski has almost 30 years' experience as an ESOL teacher in private and public sector education in various countries. She is now an English teacher at Poznan University of Technology, where she teaches English for Management and Production Engineering, Logistics, and Engineering Management, as well as Scientific and Technical Writing. She is currently involved in a training course for EMI academics which is offered to universities in the EUNICE alliance. She has also contributed to English language courses for PUT's academic and administrative staff. Her interests include language learning strategies, the politics of language learning and, of course, EMI.